

Privacy Policy of Ribbon Technologies, Inc.

Last Revised: January 3, 2021

1. Description of Service

This privacy policy is intended to inform you about the information and data gathered by Ribbon (“us”, “we”) when you use this service, how we store your information, information we collect and to the degree your information may be used.

We take your privacy seriously. We do not rent, sell or share your personal information with 3rd parties.

We provide you with the opportunity to review, remove and modify any personal information that you provided previously under the Data Protection Act of 1998. Please contact us directly by email to make changes to your personal information. You may also update your personal information by logging into your Ribbon account and updating your details by clicking your username at the top right of the page, and then clicking Settings.

2. Data Collection & Use

We only collect the personal data you choose to provide us during your registration process. As part of the registration process, in order to use our services. All data is stored in the United States.

We will keep your data for up to 30 days after your account is deleted. After those 30 days, all of your data will be fully removed from our system.

In order to provide our services, we store information about your customers so that you can offer and manage your content. We collect the name and email address of each paying and/or registered customer. The name and email are needed to allow individuals access to our services for processing payments, authentication, or otherwise administering access to your content. If you request additional information during the checkout process, using the non-required (voluntary) custom fields, we will also collect and store this information. It is your responsibility to ensure that information you are requesting in the custom user fields in the checkout process is being collected lawfully.

As a Ribbon client, you have the ability to access and remove your customer data, should one of your customers wish to no longer access your content and want all of their data deleted.

Some transactions between your customers and your site on the Ribbon platform may involve payment by credit card, debit card, and/or third party online payment services. In such transactions, we will collect information related to the transaction as it relates to verifying and providing access to your content, including only the following when relevant: Card type, last 4 digits of the card, card expiration date, e-mail address (in the event of payment via PayPal),

date of transaction, amount of transaction, and origin of the transaction (ie. via the web platform or in-app purchase). Other information collected during the transaction will remain with and secured by the payment processing company (ie. Stripe, Authorize.net, PayPal, Apple Pay, etc..).

3. Security

We employ and protect all data with SSL encryption and other security measures to ensure that your data is protected and safe. Please be advised that while we take extra measures to protect your data and the integrity of your information, we cannot guarantee that our security measures will prevent unauthorized access from occurring. Please take the proper steps to maintain the security of your account information. We highly recommend that you set a strong password for your registered account with Ribbon to ensure others from easily guessing your password.

Passwords are encrypted before being written to the database. This means that there are never plaintext passwords stored in the database. Passwords cannot be retrieved, only reset, to protect privacy at the highest level.

Our database has several layers of encryption security. Complex logic has been developed and deployed to detect malicious activity with swift banning implementation to prevent any hacking attempts. Beyond this, we do not disclose our private security measures.

4. Your Rights

All of your video content is owned by you. We only store the content for you. If you wish to leave and stop using Ribbon, you may do so at your convenience, and remove all of your video content from your Ribbon dashboard by contacting us at founders@withribbon.com.

5. Contact Information

If you have any questions or concerns about this policy or any Ribbon services products, services, or features, please don't hesitate to contact us at founders@withribbon.com.