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momence

# Momence Partner Program Terms of Service

Last Updated: Apr 4, 2026

**Effective Date:** Upon acceptance during Partner registration.

These Partner Program Terms of Service (“Agreement”) govern your participation in the Momence Partner Program (the “Program”). By signing up through PartnerStack or executing a separate Partner Agreement, you (“Partner”) agree to be bound by these terms.

## 1. Program Tiers & Eligibility

Momence offers four primary partnership tiers. Your specific commissions and benefits are determined by your assigned tier:

- **Affiliate Partner:** Focused on high-volume referrals with a flat-fee commission structure.
- **Partnership Grow:** A tier for partners scaling their expertise and creating marketing content.
- **Partnership Pro:** For proficient agencies/consultants offering professional services on the platform.
- **Superhost:** An exclusive tier for successful studio owners acting as brand ambassadors and beta testers.

## 2. Referral Tracking & "Source of Truth"

2.1. **Unique Link:** Momence will provide a unique Partner Referral Link. This link is the **sole source of truth** for tracking referrals.

2.2. **Attribution:** Referrals not tracked via the unique link will not qualify for commissions.

2.3. **Exclusivity:** The Program is non-exclusive for both parties.

## 3. Commission & Payout Structures

### 3.1. Standard Referral Fee (All Tiers)

A one-time referral fee of **\$500 USD** is paid for qualified leads that convert to Momence clients. This applies to all tiers (Affiliate, Grow, Pro, and Superhost) and is split into two parts:

- **Part 1 (\$250):** Paid the month following the new client's contract signature.
- **Part 2 (\$250):** Paid the month after the new client makes their first successful platform payment.

### 3.2. Qualified Leads

A "Qualified Lead" is a new business entity not previously worked on by Momence or already present in the Momence sales pipeline.

## 4. Partner Obligations & Conduct

**4.1. Branding:** Partners must display the Momence partnership badge on their website/social channels (Tier-dependent).

**4.2. Product Knowledge:** Partners must remain informed about Momence features and updates to ensure accurate representation.

### 4.3. Prohibited Conduct:

- **No Branded PPC:** Bidding on "Momence" or related branded keywords (e.g., "Momence login", "Momence software") in search engine advertising (Google/Bing Ads) is strictly prohibited.
- **No Self-Referrals:** Partners may not earn commissions on their own Momence accounts.
- **Goodwill:** This partnership runs on mutual respect. Deceptive marketing or "black hat" SEO will result in immediate termination.

## 5. Momence Obligations

**5.1. Support:** Momence provides dedicated contact points for "White Glove" introductions for key prospects.

**5.2. Sandbox Access:** Partners (Grow and Pro) will be granted access to a sandbox environment for testing and template creation.

5.3. **Early Access:** Superhost partners receive priority access to beta features and testing.

## 6. Intellectual Property (IP)

6.1. **Partner IP:** Mومence respects the Partner's IP housed in the platform. Mومence will not use Partner-created templates or workflows for its own clients.

6.2. **Termination:** Upon termination, Mومence will remove the Partner's host account and its content.

## 7. Term & Termination

7.1. **Probationary Period:** All tiers are subject to an initial **90-day probationary period** starting from the date of enrollment.

7.2. **Notice Period:**

- **During Probation:** Either party may terminate the agreement at any time without prior notice.
- **Post-Probation:**
  - **Pro Tier:** Requires **60 days** written notice.
  - **Standard (Affiliate/Grow/Superhost):** Requires **30 days** written notice.

7.3. **Standard of Service:** Mومence reserves the right to terminate any partner immediately if service standards are not met, following at least one written warning.

## 8. Payments & Reporting

8.1. **General Payments:** Standard referral fees are processed monthly via PartnerStack or approved referral reports.

*By participating in the Mومence Partner Program, you acknowledge that you have read, understood, and agreed to these Terms.*